A|B|A|I

Association for Behavior Analysis International

Strategic Plan

Association for Behavior Analysis International Strategic Plan

Accepted by the Executive Council of ABAI in November 2003; revised November 2009, October 2011, December 2012, revisions approved in November 2016.

Mission Statement

To contribute to the well-being of society by developing, enhancing, and supporting the growth and vitality of the science of behavior analysis through research, education, and practice.

Field of Behavior Analysis

Research

Objective: To develop, improve, and support research.

Measures: 1) Number of grants and amount of funding received by ABAI members. 2) Number of members in grant study sections. 3) Funding amount by funding agency. 4) Funding allocation by area of research. 5) Number of grant training sessions and evaluation of sessions. 6) Publication data: a. number of articles, chapters, and books published by ABAI members; b. number of publications addressing specific problems. 7) Number of scientists or researchers.

Education

Objective: To recruit, train, and professionally develop behavior analysts.

Measures: 1) Number of students in graduate training programs in behavior analysis. 2) Number of students graduating from programs in behavior analysis. 3) Number of students placed in the work force after graduation. 4) Accreditation data: a. number of accredited programs; b. number of programs applying for accreditation; c. number of programs approved for accreditation. 5) Number of advanced degrees granted. 6) Number of accredited programs that are also BACB-approved course sequences. 7) Number of faculty and students.

Practice

Objective: To develop, improve, and disseminate best practices in the application of behavior analysis.

Measures: 1) Continuing education: a. number of events; b. number of providers; c. number of participants; d. number of credits allocated; e. number and quality of continuing educational opportunities provided outside ABAI. 2) Number of BACB certificants. 3) Employment trends of graduates. 4) Number of practitioners.

Dissemination

Objective: To disseminate to the general public the field of behavior analysis in its scope.

Measures: 1) Results of targeted dissemination efforts (# of participants). 2) Impact of information disseminated on website, social media, and media outlets such as TV, newspapers, and YouTube. 3) ABAI newsletter. 4) Number of chapter meetings where ABAI is represented.

ABAI Organization

Membership

Objective: To recruit, retain, and recognize members.

Measures: 1) Membership: a. number of members; b. demographic and educational characteristics of members; c. membership growth; d. composition of members; e. number of Fellows. 2) Retention: transition trends in membership. 3) Other: a. election participation; b. number of student presenters funded. 4) SIG Data: a. number of SIGs; b. number of members in SIGs; c. goals; d. activities and how it helps them; e. dissemination activities (newsletters, websites, social media, etc.).

Affiliated Chapters

Objective: To strengthen, support, and coordinate ABAI affiliated chapters.

Measures: 1) Number of chapters. 2) Number of members in affiliated chapters. 3) Number of new affiliated chapters. 4) Number of affiliated chapters lost, annually. 5) Educational level of affiliated chapter officers. 6) Number of affiliated chapter members that are ABAI members. 7) Satisfaction of chapter leaders.

Associate Chapters

Objective: To incorporate chapter members into ABAI's membership.

Measures: 1) Number of associate chapters. 2) Number of members in associate chapters. 3) Number of new associate chapters. 4) Number of associate chapters lost, annually. 5) Satisfaction of chapter leaders.

Program

Objective: To produce convention and conference programs and to enhance their quality.

Measures: 1) Number and composition of presenters. 2) Number and composition of submissions. 3) Number and composition of presentations. 4) Number of applied, basic research, service delivery, and theory submissions. 5) Number of student presentations.

Publications

Objective: To publish scholarly journals.

Measures: 1) Publication: a. number of pages published; b. number of manuscripts submitted vs. accepted; c. topics published; d. publication lags; e. financial data. 2) Distribution: a. subscriptions; b. impact factor of PoBS, BAP, TPR, and TAVB. 3) Financial data: a. sales; b. return on investment.
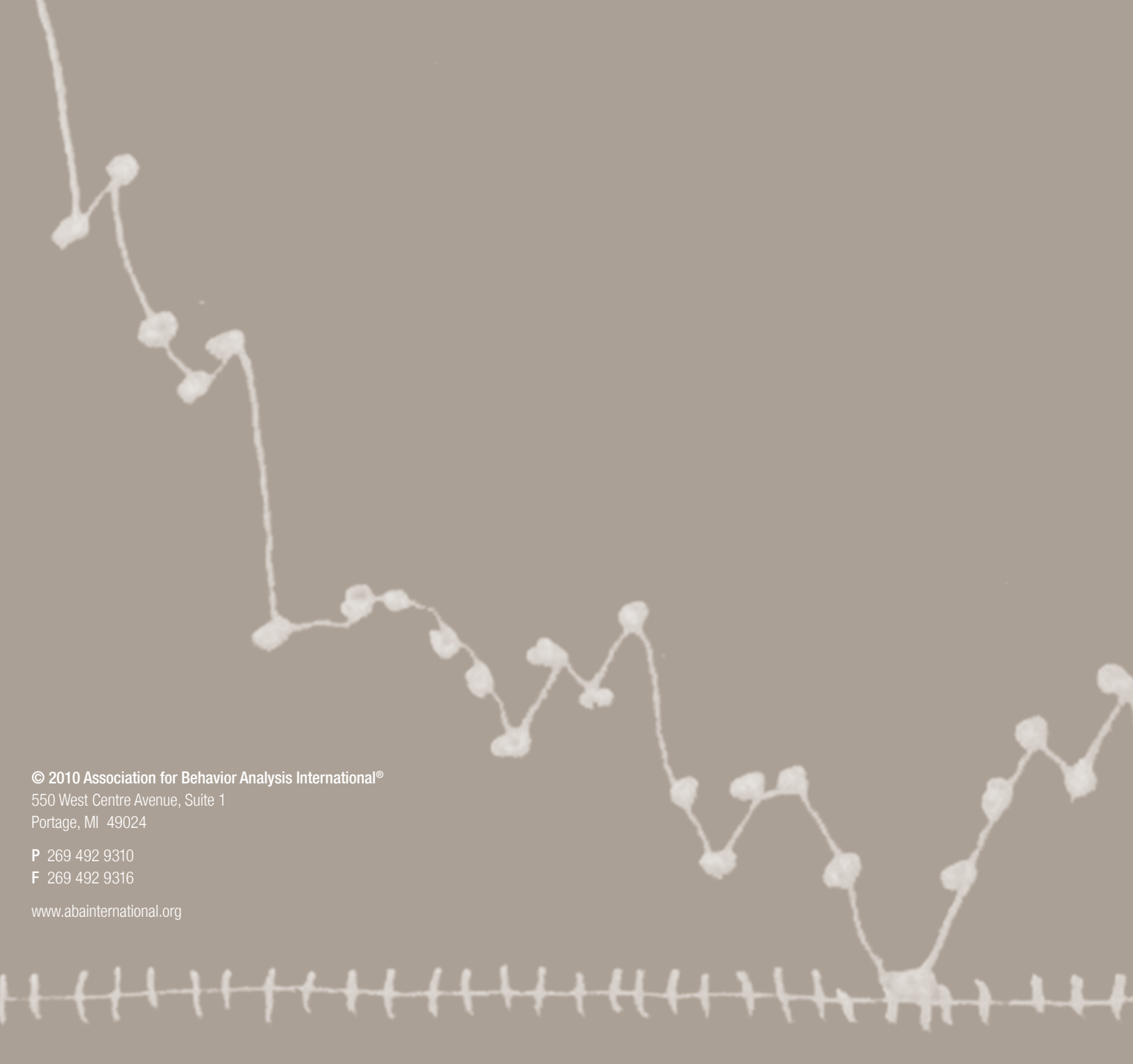
Council

Objective: To set policy, lead, and oversee the operation of all components of the organization.

Measures: 1) Number of votes of members. 2) Input of members. 3) Communication with members. 4) Assessment of SWOT and strategic action plan.

Administration

Objective: To implement the directions of the Executive Council; manage and continuously improve finances, administration, and products and service offerings.

Measures: 1) Finances: a. balanced budget; b. net worth (assets-liabilities); c. investment performance; d. funds in reserve; e. audit results. 2) Administration: a. human resources; b. business process; c. infrastructure. 3) Product and service diversification, profitability, and satisfaction: a. convention and conferences (registration, exhibitors/sponsors, CEUs, onsite store); b. membership (individual, associate); c. journals; d. others (e.g., jobs, learning center). 4) Convention and conferences: a. attendance; b. demographic and educational characteristics of attendees; c. composition of attendees. 5) Number and type of events: a. convention; b. international conferences; and c. topical conferences. 6) International conferences: a. countries of origin; b. number of attendees; c. program composition.