



Association for Behavior Analysis International Exhibitor Guidelines

The purpose of these guidelines is to ensure that your organization's mission and practice are consistent with ABAI's mission and objectives.

ABAI Mission Statement: To contribute to the well-being of society by developing, enhancing, and supporting the growth and vitality of the science of behavior analysis through research, education, and practice. This mission includes the following objectives:

- Research: To foster the science of behavior analysis.
- Education: To develop, improve, and disseminate best practices in the recruitment, training, and professional development of behavior analysts.
- Practice: To develop, improve, and disseminate best practices in the applications of behavior analysis.

1. What category does your organization fall into (check all that apply)?

- Provider of applied behavior analytic services
- Vendor of products used by behavior analysts in research or practice
- University program offering training relevant to behavior analysis
- Commercial organization
- Non-ABA Commercial organization
- Government agency
- Non-ABAI related NGO
- Other _____

2. Are your organization and the services offered by your organization based on principles of behavior analysis fostered by ABAI?

- Yes
- No (in this case, please explain why ABAI should allow your organization/service to exhibit at this conference)

N/A

Organization Name _____

Organization Website Address _____

Primary Contact _____

Signature _____

Select a Booth/Package:

- Exhibitor Package: **\$959**
- Includes:
- **Three** full registrations
 - Logo on Landing page which links to booth
 - Conference login page which links to company details on website
 - Logo included in the weekly email to attendees and membership list
 - Social media reblog of your choice
 - Configurable 3D booth
 - Customer avatar with booth
 - Group and private video chat with attendees
 - Discounted ad space for \$399
 - Attendee Tracking

Select Ad Space (scrolling):

- Plenary Room: **\$699**
- Includes:
- Logo links to company's website
 - Logo is persistent in main hall and session room
- Page footer: **\$599**
- Includes:
- Logo links to company's website
 - Logo is persistent in main hall and session room

Select Sponsorship Option:

- Closed Captioning: **\$3,989 (only 1 spot available)**
- Includes:
- Logo below all closed captioning.
 - "Closed Captioning Sponsored by: "
- Wall Banners: **\$599 (only 6 spots available)**
- Includes:
- Logo links to company's website
 - Logo is persistent in the lobby and exhibit hall

Agreement:

In making this application, we agree to conform to all exhibit terms and conditions set forth by the Association for Behavior Analysis International (ABAI) and its agents. It is mutually agreed that all said regulations shall be interpreted by the Executive Council of ABAI, and the parties hereto shall be bound by such interpretations.

I have read the exhibit terms and conditions and agree to comply with regulations as stated in this document.

Signature: _____ Date: _____

Fees due with application:

| | |
|--|-----------------|
| Booth/Package | \$ _____ |
| Minimum due with application (minimum 50% deposit) | \$ _____ |
| Sub Total | \$ _____ |
| Yes, I would like to send a student to the 2021 Annual Convention (\$160) | \$ _____ |
| Yes, I would like to donate to SABA to help send a student to the annual convention | \$ _____ |
| Total Due | \$ _____ |

Payment Information

Organization Name: _____

Make checks payable to ABAI or charge your: Am Express MasterCard Visa Discover

Contact Name: _____ Contact Email: _____

Name on Card: _____ Card Number: _____ Sec: _____

Expiration Date: _____ Signature: _____

ABAI Exhibit Terms and Conditions

The ABAI Culturo-Behavior Virtual Conference will be October 07– 09, 2020. Please join us to exhibit to more than 600 behavior analysts, including scientists, practitioners, and teachers.

Exhibit Approval Process

ABAI reserves the right to determine the suitability of all exhibits and advertisements submitted, and to reject those inconsistent with its mission. All exhibits will be reviewed and approved by the ABAI Practice Board. You will receive confirmation from the ABAI office when your application is approved.

The exhibiting or promotion of services, products, or equipment at the ABAI exhibit does not constitute endorsement by ABAI. An exhibitor is not permitted to represent in any manner that its goods or services have been endorsed by ABAI.

Deposit

A **50% deposit** is due when the exhibitor contract is submitted and is required. The **balance is due by September 28, 2020**. If the contract is submitted after September 15, 2020, the full booth rental fee is due with the completed contract. Failure to remit the balance by the date specified constitutes cancellation of the contract, and the reserved space will be subject to resale without refund of deposit.

Cancellation for Booths

Should an exhibitor wish to cancel a reservation prior to August 31, 2020, a \$250 administrative fee will be held to cover design and marketing expenses. Cancellation **on/after September 15, 2020**, obligates the exhibitor to full payment. **No refunds** will be credited after this date.

Cancellation for Ads

An additional cancellation charge (50% of payments to that point) will be assessed at the time of cancellation to cover the cost of advertising and allocated virtual space. Remaining balances will be returned in 7-10 business days.

Booth Representatives

Each exhibitor will **receive two complimentary full conference registrations** for booth personnel with the booth fee. **All other representatives will be required to register** for the conference.

Subletting

Exhibitors may not assign, sublet, or apportion the whole or any part of the space allocated to them, or the exhibit therein, or permit any other person or firm to exhibit therein any goods other than those manufactured or distributed by the exhibitor in the regular course of business, without written consent of ABAI.

Direct Sales

Exhibitors may only promote products from their booths. No direct selling is permitted. If you have products you would like sold through the ABAI bookstore, please contact the ABAI office at (269) 492-9310.