

Association for Behavior Analysis International Exhibitor Guidelines

The purpose of these guidelines is to ensure that your organization's mission and practice are consistent with ABAI's mission and objectives.

ABAI Mission Statement: To contribute to the well-being of society by developing, enhancing, and supporting the growth and vitality of the science of behavior analysis through research, education, and practice. This mission includes the following objectives:

- Research: To foster the science of behavior analysis.
- Education: To develop, improve, and disseminate best practices in the recruitment, training, and professional development of behavior analysts.
- Practice: To develop, improve, and disseminate best practices in the applications of behavior analysis.

Organization Information

Organization Name: _____

Organization Website: _____

Primary Contact: _____

Primary Contact Email: _____

What category does your organization fall into (check all that apply)?

- | | |
|---|--|
| <input type="checkbox"/> Provider of applied behavior analytic services | <input type="checkbox"/> Commercial organization |
| <input type="checkbox"/> Vendor of products used by behavior analysts in research or practice | <input type="checkbox"/> Government Agency |
| <input type="checkbox"/> University program offering training relevant to behavior analysis | <input type="checkbox"/> Non-ABAI-related NGO |

Other: _____

Are your organization and the services offered by your organization based on principles of behavior analysis fostered by ABAI? If no, please explain why ABAI should allow your organization/service to exhibit at this conference.

- ☐ Yes
- ☐ No



ABAI 11th International Conference Exhibitor Contract

September 1-3, 2022, The Convention Centre Dublin; Dublin, Ireland

Organization Information

This information will appear as entered below in the printed program and on the ABAI website.

Organization Name

Contact Name

Street Address

City

State/Province

Postal/Zip Code

Country

Email (will be public)

Website

Work Telephone

Work Fax

Number of employees in organization

Contact Person

This person will receive exhibitor-related correspondence from ABAI and is ABAI's primary contact for exhibit matters.

Contact First Name

Contact last name

Street Address

City

State/Province

Postal/Zip Code

Country

Email (non-public)

Work Telephone

Registrations

The names of the representatives who you would like registered under your booth will be collected via survey from exhibits@abainternational.org. Please ensure this email address is white-listed in your system.

Organization and Exhibit Description

Please provide a maximum 65-word description of your organization and its products or services, to be posted on the ABAI website and printed in the program book. Descriptions exceeding 65 words will be shortened. Only exhibitors whose contracts are received by communicated program deadline date, will be included in the printed program.

Past exhibitors only: Please check if you would like to use the description on file with ABAI.

Exhibit Space Information—The forum: Ground Floor

A single exhibit booth space includes the following:

- one table
- two side chairs

An exhibitor services manual for ordering additional services or equipment will be available when nearing the event.

Exhibit Booth Benefits

A single exhibit booth space includes the following:

- Face-to-face exhibit time with attendees
- One full Conference registration—allowing attendance at Conference sessions
- Two exhibits-only passes
- Company listed on Conference landing page
- Inclusion on exhibitor promotion within the ABAI Annual Conference emails

Select a Booth Type

☐

Premium* booth: \$1,450

☐

Standard booth: \$1,200

* Premium booths are in premium locations and are available first-come-first-served.

Please select your top three booth choices from the floor plan. We will strive to accommodate your preference.

_____ First choice

_____ Second choice

_____ Third choice

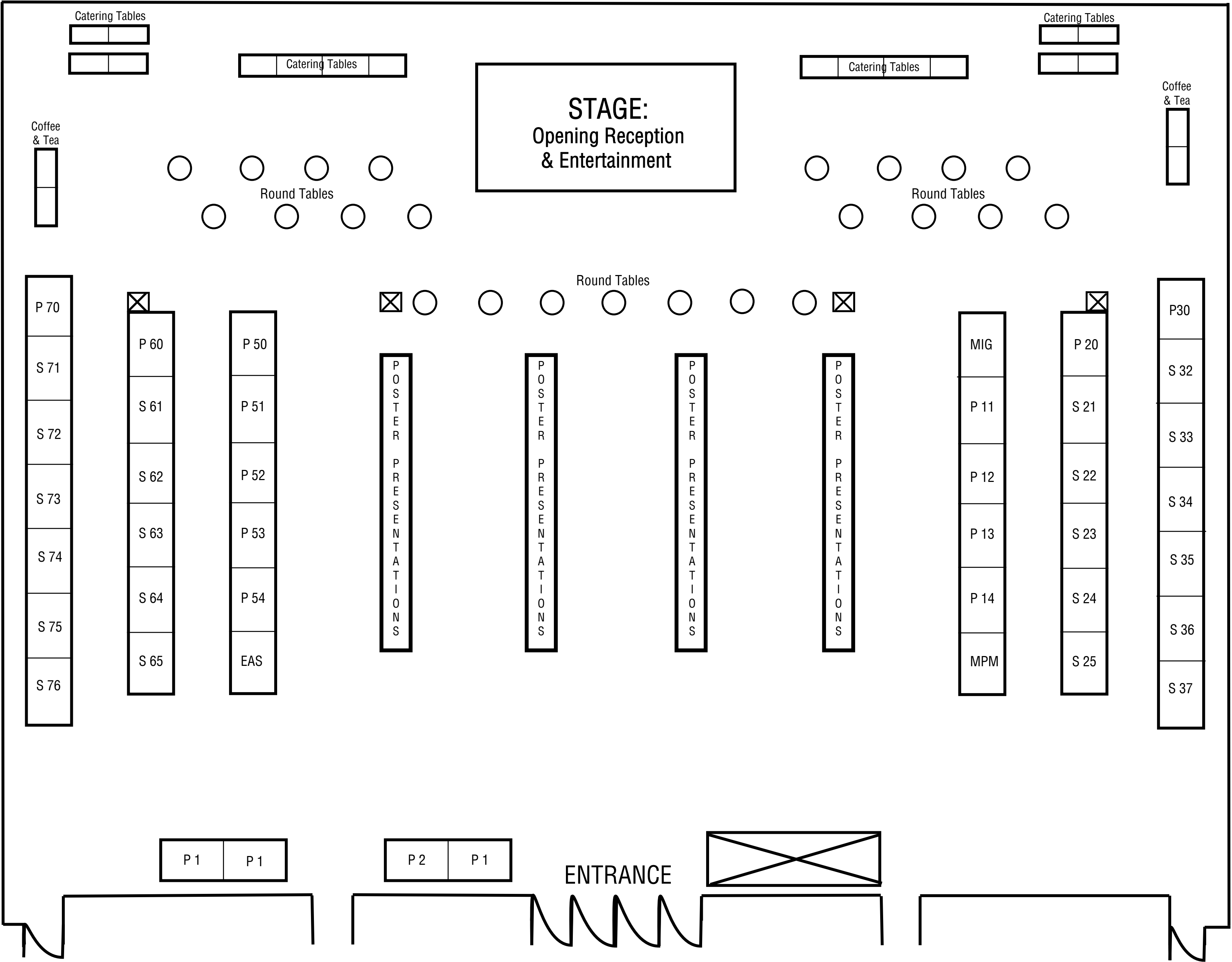
Agreement

In making this application, we agree to conform to all exhibit terms and conditions set forth by the Association for Behavior Analysis International (ABAI) and its agents. It is mutually agreed that all said regulations shall be interpreted by the Executive Council of ABAI, and the parties hereto shall be bound by such interpretations.

I have read the exhibit terms and conditions and agree to comply with regulations as stated in this document.

Signature: _____ Date: _____

| Total Payments Enclosed | |
|---|------------------------------|
| Exhibit Booth | Number: _____ \$ _____ |
| Lanyard Marketing (\$3,000) | \$ _____ |
| Welcome Reception Host (\$5,000) | \$ _____ |
| Coffee Break Co-Host (\$5,500) | \$ _____ |
| Other _____ | \$ _____ |
| Total Payments | \$ _____ |
| Credit Card Type (Select One): | AMEX MC VISA DISCOVER |
| (ABAI does not store credit card information) | |
| Name on Card | Signature |
| Card Number | |
| Expiration Date (XX/XX) | Security Code |



ABAI Exhibit Terms and Conditions

Exhibit Approval Process

ABAI reserves the right to determine the suitability of all exhibits and advertisements submitted and to reject those inconsistent with its mission. All exhibits will be reviewed and approved by the ABAI Practice Board. You will receive confirmation from the ABAI office when your application is approved. The exhibiting or promotion of services, products, or equipment at the ABAI exhibit does not constitute endorsement by ABAI. An exhibitor is not permitted to represent in any manner that its goods or services have been endorsed by ABAI.

Space Assignment

All applications for exhibit space at the ABAI Annual Conference must be made on the official contract form included here. Space is assigned on a first-come, first-served basis. You must reserve exhibit space by communicated program deadline date for your information to be printed in the Conference program book.

Set-Up/Tear-Down

All crates must be unpacked and ready for removal according to the exhibit services company schedule. Crates not unpacked will be removed and stored at the exhibitor's expense. Empty boxes not properly stored will be discarded. Any service personnel charges will be the exhibitor's responsibility (see "Booth Decorating" below). No set-up or moving of material or equipment is permitted during exhibit hours. In order to better serve Conference attendees and ensure security, exhibitors must have their booths open and staffed during all exhibitor hours. (Note: times are subject to change.) Any exhibit space not occupied by the end of move-in hours is subject to reassignment or resale by the association without refund, unless prior approval is obtained in writing from ABAI.

Dismantling

All exhibit booths must remain open and staffed for the entire duration of the exhibition. Your exhibit booth must be set up and dismantled according to the exhibit services company schedule. Please review the exhibit schedule provided to you or on the ABAI website before making travel plans.

To maintain the integrity of the event all exhibitors are required to remain open until the close of the exhibit hall. Exhibitors who dismantle early may be subject to a 1-year suspension of exhibit privileges.

Deposit

A 50% deposit is due when the exhibitor contract is submitted and is required to hold your booth. The balance is due by June 13, 2022. Failure to remit the balance by the date specified constitutes cancellation of the contract, and the reserved space will be subject to resale without refund of deposit. **Payment in full is required before set-up on the exhibit floor.**

Cancellation

Should an exhibitor wish to cancel a reservation before August 1, 2022, a \$250 administrative fee will be held. Cancellation after this date obligates the exhibitor to full payment. No refunds will be made after this date. All cancellations must be in writing.

Booth Representatives

Each exhibiting company will receive two exhibit-hall-only badges and one complimentary full Conference registration with the booth fee. Additional booth representatives will be required to register for the Conference.

Subletting

Exhibitors may not assign, sublet, or apportion the whole or any part of the space allocated to them, or the exhibit therein, or permit any other person or firm to exhibit therein any goods other than those manufactured or distributed by the exhibitor in the regular course of business, without written consent from ABAI.

Booth Layout

No exhibit will be permitted to span an aisle by roofing or floor covering. The exhibit should be installed so as not to project beyond the space allotted or obstruct the sight lines of or otherwise interfere with other exhibitors. Exposed unfinished sides of exhibit backgrounds must be draped to present an attractive appearance. Inspections of the exhibits will be made during set-up time and an effort made to advise exhibitors of any deviation from the

exhibit rules. In the event an exhibitor is not available at the time of inspection, the exhibit manager will order necessary draping, and costs will be charged to the exhibitor.

Booth Decorating

Exhibitors are responsible for any items necessary for their displays, including furniture, material handling, draping, accessories, signs, electrical outlets, and so on, beyond those provided by ABAI. Order forms for these items will be provided in an exhibitor service manual from the official decorator and will be available online.

Care of Exhibit Space

Exhibitors must surrender space occupied by them in the same condition it was in at the commencement of occupation. Exhibitors or their representatives shall not injure or deface the walls, columns, floors, or furniture of the exhibit facilities. All property destroyed or damaged by the exhibitor must be replaced in its original condition by the exhibitor at his or her own expense. **The exhibitor shall be liable for all property damaged.**

Direct Sales

Exhibitors may only promote products from their booths and take orders. No direct selling by exhibitors is permitted.

Canvassing

Canvassing or distributing advertising materials outside the exhibitor's own space is not permitted. It is strictly prohibited to publicize and/or maintain any extracurricular activities, inducements, or demonstrations away from the exhibition area during the exhibit hours.

Security

ABAI will provide limited roaming security in the hall throughout the event. Do not leave items of value unattended. Exhibitors will be responsible for the security of booth materials and personal items at all times. Valuable items inside the booth space may require additional security at the exhibitor's own expense.

Noise and Equipment

Electrical or other mechanical apparatus must be muffled for noise and positioned so as not to interfere with other exhibits. X-ray equipment may not be operated. Volatile or flammable oils, gases, unprotected picture film, other explosive flammable material, or any substance prohibited

by city laws or insurance carriers are not permitted on the premises.

Outside Exhibit Contractor

If an exhibitor chooses to use its own contractor for material handling; labor; rental of mechanized equipment, standard and specialty furniture, carpet, or flooring; staging; exhibit rental; installation and dismantling labor; or transportation, the exhibitor must provide the following to the official decorator at least 30 days prior to the Conference move-in date (i) a written statement setting forth the identity and intended use of the contractor and (ii) evidence from the contractor of the following minimum insurance coverage: (a) workers' compensation insurance in the minimum amount as required by state law; (b) automobile liability insurance in a minimum amount of \$2 million covering all owned, hired, and non-owned vehicles; and (c) commercial general liability insurance in a minimum of \$2 million. Additionally, the contractor must list the official decorator and ABAI as additional insured on the policies.

ADA Compliance

The exhibitor agrees to ensure that its exhibit booth space is in compliance with the Americans With Disabilities Act (ADA). To comply with the ADA, exhibitors should make every effort to accommodate attendees who are disabled.

Liability

Insurance and liability are the full and sole responsibility of the exhibitor. Neither ABAI; nor any of its officers, employees, or representatives; nor the owners, employees, or representatives of the official decorator or the Conference center shall be responsible for injury, loss, or damage that may occur to the exhibitor's property prior to, during, or subsequent to the exhibition period, provided such injury, loss, or damage is not caused by the negligence or willful act of one or more of the aforementioned parties. Exhibitors, by accepting space and making application for space, acknowledge the above terms and expressly release the above-named association, individuals, and firms from any, and all claims for such loss, damage, or injury.